

# MARKET MAKERS

LISKEARD · CORNWALL

## MARKET MAKERS NEWS

~ 16 MAY 2022 ~

### NEW ENTREPRENEURS



We have launched a new series of free classes to help local artists and craftspeople turn their hobbies into businesses, exploring everything from financial sustainability and business planning through to marketing strategies and social value

Our group of aspiring creative entrepreneurs meets for half a day each week to learn how to establish, register and grow a viable business enterprise.

The group includes Kirsty, who is in the process of developing a business called MonChic Mosaics. 'It's opening my eyes to the realities of starting a business, and the challenges and the opportunities,' says Kirsty. 'It's very different from when your mum says "That's beautiful – you could sell that!" It's showing me what will work, and what won't.'

Lee Rendle is self-taught artist specializing in landscape paintings. 'I've been painting for a long time, and I'm really excited about discovering how to develop routes to market and getting my work out there,' says Lee.

Laura Welsh is a mixed media artist working in textiles and ceramics. 'As an artist you perhaps don't think too much about the business side,' says Laura. 'This gives me the chance to develop my business model and helps me understand and refine the direction I want my work to take. I'm learning to be able to pursue a career where my passion is my world, and I'm learning how to turn my passions into profits.'

'That would be ideal,' adds Lee.

## MAKERS GROUP

The next meeting of our makers group will take place at 10.00-12.30 on Thursday 26<sup>th</sup> May at Liskeard's Public Hall, when our project manager Dr Alec Charles will be giving a talk offering his personal perspective on the history of western painting from the Renaissance to Modernity. All are very welcome.

## WHAT THE PAPERS SAY

We are, as always, most grateful to our friends in the press for the great coverage they give our project: huge thanks to Liskeard Voice and myCornwall for these latest pieces.



The Market Makers project is run by Liskeard Town Council and funded by ESIF and Cornwall Council.

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For more information, please visit our website at [www.marketmakers.org.uk](http://www.marketmakers.org.uk).

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