MARKET MAKERS

LISKEARD · CORNWALL

MARKET MAKERS NEWS ~ 31 JANUARY 2022 ~



Welcome to the very first issue of our Market Makers newsletter – and thank you so much for signing up to receive these updates.

Our project has now been live for three months. In that time, we've been hard at work developing a range of plans which, despite the frustrations of the pandemic, are now starting to bear fruit.

Our programme of after-school-club activities is ready to roll out as soon as the Covid situation permits. These will comprise free introductory sessions in arts & crafts for children and their parents or carers, taking place at Liskeard's Hillfort and St Martin's primary schools. We're immensely grateful to these two schools for their support of this programme, and we very much appreciate the work that these key organisations are doing at this challenging time.

We'll also very soon be starting the delivery of our free <u>creative skills courses</u> designed for residents of Liskeard who aren't currently in work, devised to enhance our participants' wellbeing, confidence, skills, opportunities and prospects. We're planning to run four initial courses – in wood-crafting, fabric quilting, print-making and watercolour painting – and each will begin once it has recruited its cohort of participants. There are places still available on all these courses, so please contact us as soon as possible if you'd be interested in taking part. They're designed to be enjoyable, inclusive and welcoming, and are run by some truly lovely local craftspeople and artists.



We're also working to support, through mentoring, promotion and networking, the development and growth of new creative enterprises and more established creative businesses based in Liskeard. We welcome all local artists and craftspeople who'd like to join our growing creative business network. We're very happy to publish profiles of our members' great work in the 'Meet Our Makers' section of our website; and we'll be holding regular meetings and workshops for our creative business network from February onwards. Please let us know if you'd like to join.



We've meanwhile been busy promoting our activities and opportunities through social media and more traditional media channels. Massive thanks are due to the Cornish Times and to BBC Radio Cornwall for the column inches and the airtime they've kindly afforded us over the last few months. Sincerest thanks are also due to the local businesses who've been kind enough to include our posters in their windows and to the community and church organisations who have very helpfully promoted our work to their members.



In January, we launched our <u>project website</u>; and we were also very pleased to contribute a blog posting to the <u>20/20 Visions</u> urban planning site. Meanwhile, we've been reaching hundreds of people through our regular posts on <u>Twitter</u>, <u>Instagram</u> and <u>Facebook</u>. We've also enjoyed plodding the pavements of our lovely town, delivering thousands of flyers about our project to homes across Liskeard.

And, this week, we're planning to publish the invitation to tender for the construction of our specialist studio spaces which are scheduled to open in early autumn as part of the major redevelopment of the historic Cattle Market site in the centre of Liskeard, and which will offer affordable facilities for local craftspeople and artists.



So, we've been pleasantly busy; and we are enormously grateful to the people who have shown us such kindness, welcome and support during our project's crucial early months – to the wonderful people of Liskeard, to our friends in so many splendid local and regional organisations, to our town's marvellous schools, churches and businesses, to our brilliant community of local artists and craftspeople, and of course to our utterly invaluable funders and supporters at Liskeard Council, Cornwall Council, Community Led Local Development and European Structural & Investment Funds.

And we are of course also hugely grateful to you for your interest and support, in our project to help local people use their creativity to make their mark and to enrich all our lives, to support opportunities for us all to play our parts in the regeneration of our beautiful town, and to give Liskeard its well-deserved place of prominence upon Cornwall's rightly celebrated cultural map.



So, if you'd like to be involved in anything we're doing, then please don't hesitate to let us know. We are always very happy to meet up for a chat. As we like to say, we're help to you make it.

With our very best wishes,

Alec & Jack

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Supported by:







